



## CUSTOM OPPORTUNITIES

Spa has developed strategic partnerships and custom programs with industry leaders including ISPA, SPATEC, Pamper Me Fabulous, LOHAS and Virtuoso. Along with these partnerships, Spa also offers a full portfolio of custom marketing opportunities.

### PHOTOGRAPHY & VIDEOS

Let Spa's experienced creative team produce world-class photography and videos that tie the content our readers are most hungry for to your brand message.

### CONTESTS

Online contests are among the most popular features on our website. Not only are contests a great way to promote your destination, property or product, but they also include opt-in email database generation, providing you with a list for future marketing opportunities.

### BRAND CHANNEL

Continuing coverage of your brand throughout the year can be aggregated into this co-branded, focused web content experience that includes articles, photo galleries and more.

### APPS

We are engaging our expanding digital audience through custom apps that deliver premium content on demand. These iPhone and iPad accessible apps are also available as turnkey, white-label apps for your brand, including both IOS development and compelling content that we can create for you.

### CREATIVE SERVICES

Not only can Spa provide you with the platforms to deliver your message, but we can also help you with a myriad of consultative services pre- and post-campaign. These services include, but are not limited to market research, competitive analysis, brand audits, campaign messaging, creative design services, custom printing solutions and campaign research.

*Pamper Me Fabulous*  
Rewarding and Empowering Women. Mind. Body. Spirit.



Contact your Regional Director or [carol.johnson@bonniercorp.com](mailto:carol.johnson@bonniercorp.com) to advertise.

Contact your Regional Director for custom pricing according to your marketing needs.