

spa

✿ travel
beauty
wellness



MAGAZINE

55,000
Distribution

132,000
Total Audience

4x
Frequency

1996
Year Established



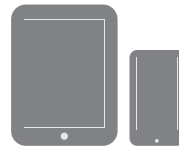
DIGITAL

146,900
Average Monthly
Page Views

33,700
Average Monthly
Unique Visitors

40,000
Editorial
eNewsletter
Subscribers

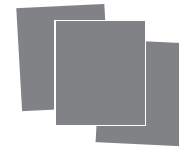
45,000
Custom eBlast
Subscribers



MOBILE

11,970
Facebook Fans
and Twitter
Followers

All 4
Issues are
Available on
Tablets and
eReaders,
including, the
iPad, Nook, and
Kindle.



CUSTOM

13,600+
Number of Contest/
Sweepstakes Entries
in the Past Year

11
Number of Published
Special Section
Opportunities in the
Past Year

1
Annual Silver Sage
Readers' Choice
Awards and Special
Worldwide Guide to
Spas Issue



EVENTS

2
Media + Market
Events Each Year

100+
Top Tier Media
Attendees from
the Worlds' Most
Recognized News
Sources

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carol.johnson@bonniercorp.com to advertise.