

EDITORIAL CALENDAR

SPRING 2012

The Yoga Issue

Space Close: 1/17/12 **On Sale:** 3/13/12

- Girlfriend's Guide to Las Vegas
- Beauty Supplements: Myth or Magic?
- Spa Guide to Yoga: Types, Tips and Trips
- Why Morocco Matters Now
- Perfect Weekend Getaways
- PLUS Mexico's Spa Boom

SPECIAL SECTIONS: Girlfriend Getaways, Fitness Retreats

BONUS DISTRIBUTION: Spring SPATEC – Orlando, Media + Market Event – Los Angeles

SUMMER 2012

The Active Issue

Space Close: 5/1/12 **On Sale:** 6/26/12

- Diet Trend Do's and Don'ts
- Spa Guide to Fitness Bootcamps
- South America's Top Spas
- PLUS Australia's Hot Spa Scene, U.S. Ranch Spas

SPECIAL SECTIONS: Golf and Spa Getaways, Hawaii, City Getaways

BONUS DISTRIBUTION: LOHAS – Boulder

*Schedules and themes are subject to change.

FALL 2012

The DIY Issue

Space Close: 7/17/12 **On Sale:** 9/11/12

- Asia's Spa Cities
- DIY Treatments — From Spa to Home
- Spa Guide to Solo Travel
- PLUS New Facial Peels, Hawaiian Healing

SPECIAL SECTIONS: Ski and Spa Getaways, Romance Getaways

BONUS DISTRIBUTION: Fall SPATEC – Southern California, ISPA

WINTER WORLDWIDE GUIDE 2013

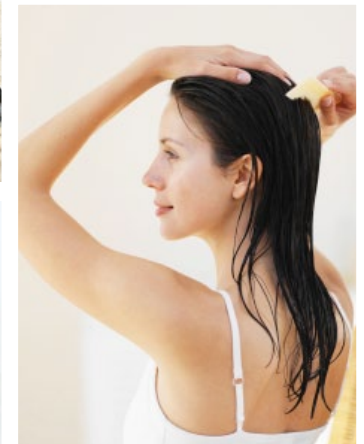
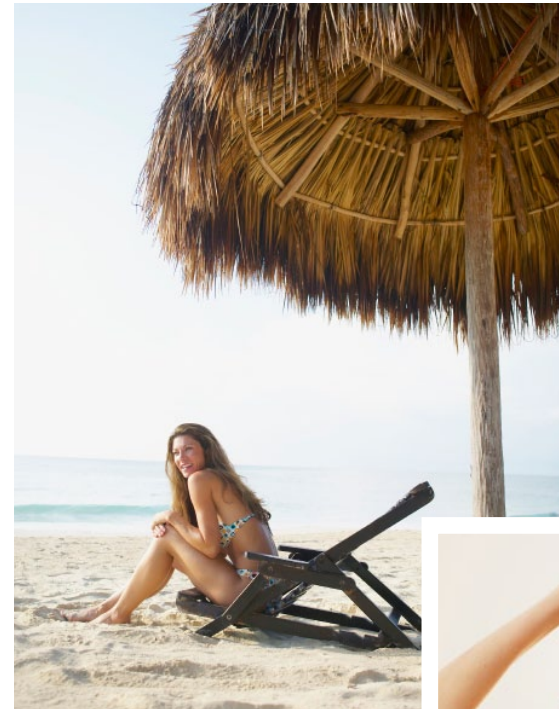
The Worldwide Guide Issue

Space Close: 10/30/12 **On Sale:** 12/25/12

- Silver Sage Reader's Choice Awards
- 10 Most Beautiful Places to Get a Massage
- Resort Wear Style Preview
- PLUS Spa Loves and Pet Peeves, Best Spa-Branded Products

SPECIAL SECTIONS: 2013 Spa Travel Guide, Beauty Passport

BONUS DISTRIBUTION: Extended newsstand and on sale date for up to 6 months



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