

## CUSTOM SOLUTIONS

ISLANDS has developed strategic partnerships and custom programs with industry leaders including Virtuoso. Along with these partnerships, ISLANDS also offers a full portfolio of custom marketing opportunities.

### PHOTOGRAPHY AND VIDEOS

Cut out the middleman. Let ISLANDS' experienced creative team produce world-class photography and videos that tie the content our readers are most hungry for to your brand message.

### CONTESTS

Online contests are among the most popular features on our website. Not only are contests a great way to promote your destination, property or product, but they also include opt-in email database lead generation, providing you with a list for future marketing opportunities.

### DESTINATION PAGE/BRAND CHANNEL

Continuing coverage of your brand throughout the year can be aggregated into this co-branded, focused web content experience that includes articles, photo galleries and more. Your destination page/brand channel will be accessible through the main navigation bar on the homepage of islands.com.

### CUSTOM APPS

We are engaging our expanding digital audience through custom apps that deliver premium content on demand. These iPhone and iPad accessible apps are also available as turnkey, white-label apps for your brand, including both IOS development and compelling content that we can create for you.

### CREATIVE SERVICES

Not only can ISLANDS provide you with the platforms to deliver your message, but we can also help you with a myriad of consultative services pre- and post-campaign. These services include, but are not limited to:

- Market Research
- Competitive Analysis
- Brand audits
- Campaign messaging
- Creative design services
- Custom printing solutions
- Campaign research.



Contact your Regional Director or [kerry.neujahr@bonniercorp.com](mailto:kerry.neujahr@bonniercorp.com) to advertise.