



bloomingdale's

LEVERAGE YOUR BRAND WITH OUR CUSTOM OPPORTUNITES

Destination Weddings & Honeymoons has developed strategic partnerships and custom programs with industry leaders including Bloomingdale's Registry, our own A-List Wedding Planners and the Association for Wedding Professionals International. Along with these partnerships, *Destination Weddings & Honeymoons* also offers a full portfolio of custom marketing opportunities.

PHOTOGRAPHY & VIDEOS

Cut out the middleman. Let *Destination Weddings & Honeymoons'* experienced creative team produce world-class photography and videos that tie the content our readers are most hungry for to your brand message.

DESTINATION PAGE/BRAND CHANNEL

Continuing coverage of your brand throughout the year can be aggregated into this co-branded, focused web content experience that includes articles, photo galleries and more. Your destination page/brand channel will be accessible through the main navigation bar on the homepage of destinationweddingmag.com.

D.PUB

Custom digital publication developed using a proprietary digital platform called d.pub. Design and execution is fully handled by *Destination Weddings & Honeymoons* staff, with art direction from the sponsor. D.pubs incorporate custom content, photos, video, and feature the ability to share via email and/or post to social networks. They are accessible on all web-enabled devices.

APPS

iPhone-and-iPad-accessible apps are available as turnkey, white-label apps for your brand, including both iOS development and compelling content that we can create for you.

CONTESTS

Online contests are among the most popular features on our website. Not only are contests a great way to promote your destination, property or product, but they also include opt-in email database generation, providing you with a list for future marketing opportunities.

CREATIVE SERVICES

Not only can *Destination Weddings & Honeymoons* provide you with the platforms to deliver your message, but we can also help you with a myriad of consultative services pre- and post-campaign. These services include, but are not limited to, market research, competitive analysis, brand audits, campaign messaging, creative design services, custom printing solutions and campaign research.

Contact your Regional Director for custom pricing according to your marketing needs.

Contact your Regional Director or carol.johnson@bonniercorp.com to advertise.