

# DESTINATION WEDDINGS & honeymoons



## MAGAZINE

**100,000**  
Distribution

**350,000**  
Total Audience

**6x**  
Frequency

**2005**  
Year Established



## DIGITAL

**290,638**  
Average Monthly  
Page Views

**41,258**  
Average Monthly  
Unique Visitors

**42,000+**  
Editorial  
eNewsletter  
Subscribers

**36,000+**  
Custom eBlast  
Subscribers



## MOBILE

**13,390+**  
Facebook Fans  
and Twitter  
Followers

**All 6**  
Issues are  
Available on  
Tablets and  
eReaders,  
including the  
iPad, Nook, and  
Kindle.



## CUSTOM

**47,700+**  
Number of Contest/  
Sweepstakes Entries  
in the Past Year

**28**  
Number of  
Published  
Special Section  
Opportunities in the  
Past Year

**45,000**  
Issues Distributed  
Through Special  
Bloomingdale's  
Registry Partnership  
in the Past Year



## EVENTS

**4th**  
Year Hosting  
the *Destination  
Weddings &  
Honeymoons'*  
Media + Market  
Event

**100+**  
Top-Tier Media  
Attendees  
and National  
Wedding  
Planners

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